Fairpark Community Council Gazette



April—2011 Issue 50

The Fairpark Community Council Gazette is a free monthly publication delivered to all residences and businesses of the Fairpark Community to educate and to inform about the issues of the Neighborhood.



EXECUTIVE COMMITTEE:

CHAIR

Gordon Storrs 801-898-2830 john_go_st@netzero.net

VICE-CHAIR

Marialice Jones 801-244-2330 mjandfritz@comcast.net

mjanamiz e comeast.net

SECRETARY/TREASURER
Brad Hart 801-674-3348

bjh311@hotmail.com

COUNCIL BOARD:

ANIMAL ADVOCACY
Michael Barnes 801-596-1412

michaelbarnes47@q.com

special events/arts/non-profit coordination Jordan Jones 801-448-7011

jj@tonelab.org

SUSTAINABILITY/ENVIRONMENT

Gina Zivkovich 801-638-0666

urban.growth@yahoo.com

COMMUNITY BUILDING AND REINFORCEMENT Ann Pineda

Salt Lake to be on the Cutting Edge of Mobile Commerce

Salt Lake City will be among the first places to employ a new technology that will allow commuters and retail customers to pay for fares and purchases using their mobile devices.

Isis, a New York City-based joint venture among AT&T Mobility, T-Mobile USA and Verizon Wireless, announced it has chosen Salt Lake City as the pilot site for the entity's mobile commerce program beginning next year.

Isis has also entered into an agreement with Utah Transit Authority to make the entire UTA transit system Isisenabled, marking the deployment of the first commercially available mobile transportation fare payment program in the nation.

Isis officials say starting in 2012, they will be bringing some of the latest and greatest mobile phones to Utah that will be payment-enabled so consumers will have a phone they can make payments with. They will also be working with the local merchant community to get the equivalent technology on the retail side so that local merchants can take payments from those phones.

Additionally, Isis is investing in the necessary infrastructure to enable mobile commerce on a nationwide basis and will be available to all merchants, banks, payment networks and mobile carriers.

Johnson said the new mobile technology will allow consumers to make point-of-sale purchases through the use of near-field communication technology. Similar to the technology used in the "tap on/tap off" Eco-Pass transit cards used by some UTA riders, the Isis-enabled mobile devices will allow consumers to "tap" their phones at retail outlets to pay for purchases.

Johnson said the Isis system will evolve to offer customers a highly secure and convenient way to pay, redeem coupons and store merchant loyalty cards, all with the tap of their phone.

UTA implemented the "tap on, tap off" system in early 2009. The existing system allows consumers to pay with their contact-less credit and debit card by tapping an electronic fare reader on a bus or train platform.

By mid-2012, the Isis mobile commerce network will be available to all merchants, banks, payment networks and mobile carriers

"By working with the Utah Transit Authority ... and Salt Lake City-area merchants, Isis is bringing the mobile commerce vision to reality," said Michael Abbott, Isis chief executive officer. "Salt Lake City consumers will experience a new way to shop, pay and save."

The Fairpark Community Council is your forum for learning about and addressing issues that affect your life. Please join us the 4th Thursday of every month, except July and November, 6:30 PM, at the Northwest Multipurpose Center. We welcome you to attend and participate.

Community Resources Contact Guide

331110101 2311010	
Police/Fire/Medical Emerger	ncy 911
Salt Lake City Police	801-799-3000
Salt Lake City Fire	801-799-4103
Poison Control Center	801-581-2151
Drug Hotline	801-799-DRUG
Gang Hotline	801-799-3647
Graffiti Hotline	801-972-7885
Humane Society of Utah	801-261-2919
Public Utilities Emergency	801-483-6700
Streets and Cleanup	801-535-6908
Grocery Cart Removal	801-446-7984
Health Department	801-359-8749
Mayor's Office	801-535-7704
www.ci.slc.ut.us	
MAYOR'S OFFICE LIAISON Michael Stott	801-535-7976
michael.stott@slcgov.com	
SALT LAKE CITY POLICE DEPARTMENT Detective Gil Arenaz	801-799-3419
gilbet.arenaz@slcgov.com	001-755-5415
Salt Lake City Council council.comments@slcgov.com	801-535-7600
COUNCILMEMBER DISTRICT 1	
Carlton Christensen	
carlton.christensen@slcgov.com	
COUNCILMEMBER DISTRICT 2 Van Turner	
council.comments@slcgov.com	
COUNCILMEMBER DISTRICT 3	
Stan Penfold	
Senator Luz Robles Irobles@utahsenate.org	801-550-6434
Representitive Jen Seelig	801-519-2544
jseelig@utah.gov	001-313-2344
SLC Online	
www.ci.slc.ut.us	
SLC Public Library www.slcpl.lib.ut.us	
Day-Riverside Library	801-594-8631

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Salt Lake County www.co.slc.ut.us

The Official Web Site for the State of Utah

Utah State Executive Branch www.state.ut.us/government/executive.htm

Governor Gary Herbert www.governor.state.ut.us,

U.S. House of Representatives 107th Congress www.house.gov

Utah's Congressional Delegation www.pioneer.lib.ut.usutahcongress.html

United States Senate www.senate.gov

Community Council Websites www.ccnc-slc.org

Chamber of Commerce www.saltlakechamber.org

Utah State Fairpark 801-538-8400

The Fairpark Community Council Gazette welcomes your input. Let us know how this newsletter can better serve you. Send your articles, information and comments to:

fairparkcommunitycouncil@gmail.com

New Solar Mapping Software Available to Salt Lake City Residents

As part of the Solar Salt Lake Project-a partnership among Salt Lake City, Salt Lake County, and Utah Clean Energy-a groundbreaking new tool is now available to residents and business owners interested in tapping the power of the sun to offset energy costs and reduce harmful emissions.

The solar mapping feature at www.slcgov. com/solar allows users to easily determine the solar potential of any property within City limits. Enter an address, draw a box around a rooftop or yard space, and calculations are automatically run to determine how much solar power can be garnered through placement of electricity-producing photovoltaic cells or other solar energygathering devices.

The software is the latest addition to the Solar Salt Lake Project which aims to greatly enhance the utilization of the area's abundant and carbon-free solar resource.

"This user-friendly solar map provides residents with easy access to information

about the potential of solar energy in our neighborhoods," said Salt Lake City Mayor Ralph Becker. "As part of broader livability initiatives, Salt Lake City has set a goal to facilitate at least 10 megawatts of solar installations by 2015."

"With tools like the solar map, we're taking the next steps to encourage and advance sustainability in our city."

"We often hear that going solar is a complex process to navigate for the average citizen," Baldwin said. "This website provides useful information to guide people through some of the first steps in the process and answers common questions, while also highlighting all the solar projects across the valley."

The goal of the project is to facilitate at least 10 megawatts of solar installations by 2015. For more information about the solar map and more about the City's strategies to achieve this goal, go to http:// www.slcgovsolar.com/.

FAIRPARK COMMUNITY COUNCIL:

Meeting Minutes for March 24th

Executive committee in attendance: Gordon Storrs, Marialice Jones, and Brad Hart.

- 1. Gordon welcomed everyone.
- 2. Wendy R. and Michael B. moved to approve the minutes from last month's meeting, the motion was approved.
- 3. Captain Black with SLCFD provided an update for Fire Station Seven. He noted that their schedule has changed and now they work 48-hour shifts, with 3 days off between. The station has three platoons that rotate. He said the firefighters spend about a third of their lives during their career at the station, and this area is like their second home. He explained the boundaries for the area they serve, and provided a handout with stats and safety tips.
- 4. A Nominating Committee was selected to prepare for and execute next month's election for the Fairpark Community Council Executive Committee. Steve Johnson, Ann Pineda and Gina Zivkovitch nominated themselves as members of the committee and were sustained by vote. Part of their task is to seek out

- individuals interested in serving a two year term on the Executive Committee. The election will take place during April's meeting. Nominations from the floor will be considered at that meeting as well.
- 5. Gordon gave an update and encouraged dialogue regarding the controversial proposed Parole Violator's Facility location on North Temple. He found out that the ultimate location of the facility will not be determined by the Legislature, as previously thought. The decision comes from the Department of Corrections, and no timetable is known. Van Turner from the City Council, and Maria Garciaz of Neighborworks shared what they knew about the subject. Ann Pineda announced that she had prepared a petition to protest the possibility of a North Temple location. She read the petition aloud and it was met with applause. Steve J. made a motion for the Community Council to officially support

Agenda for Upcoming Community Meeting Thursday, April 28th

Northwest Multipurpose Center, Party Room, 300 North 1200 West, 6:30 PM

6:30 PM Welcome and Announcements -Marialice Jones, Vice-Chair

6:35 PM Review and Approval of **Minutes** of Last Meeting

-Marialice Jones, Vice-Chair

6:40 PM Follow-up Items -Marialice Jones, Vice-Chair

Plasma Center Plans

Parole Violators Detention Facility Update

6:50 PM Salt Lake City Police Department Report

-Detective Gil Arenaz

7:05 PM Salt Lake City Mayor's Office Update -Michael Stott

7:20 PM Nominating Committee Report and Officer Elections

-Gina Zivkovich, Chairperson

7:50 PM Business Spotlight

7:55 PM Issues, Ideas, and Suggestions –Residents

8:00 PM Adjourn

7th Annual Rose Park Community Festival

Saturday, May 21, 2011 10:00 AM–2:00 PM Rose Park Elementary School.

This years event will include entertainment, retail and information vendors, food, youth activities, 5K and 1 mile walk race, film festival, and health fair.

Go to www.roseparkfestival.org for more information.



the petition. Marialice J. seconded the motion, the motion was approved. Ann provided copies of the petition form. They will be sent to the Governor as signatures are collected. Gina Z. made a motion requesting that the Community Council send a letter to the governor in addition that states our opposition to the location. Marialice J. seconded the motion, and it was approved also.

- 6. Michael Stott, Mayor's office liaison, brought updates and announcements from the Mayor's office. The Transportation and Engineering Department of the city has requested funding to pave a trail along the 9th south railroad tracks. Storm drain work is being done along Folsom Ave. ahead of a plan to create a trail along that street as well. Neighborhood clean up for this area should be in late May or Early June. He mentioned that Salt Lake City is reaching out to its sister city, Matsimoto, Japan. An account has been set up for relief efforts at Wells Fargo. He talked about the city's new electronic booting system that will be used to disable vehicles belonging to people with excessive unpaid parking tickets. The boots can be unlocked electronically
- after the fines have been paid via credit card, and the boot can be dropped off at Parking Services. He said the city is low on funds and this is a way to collect over 3 million dollars in unpaid tickets and bring in revenue. He encouraged people to go to slcgov.com and give their input on a variety of issues and proposals at Open City Hall. He gave updates and follow up on some requests from past months.
- 7. Detective Gil Arenaz, SLCPD, said crime is down a bit for this area for the last few months, compared to past years. He said he watches the stats and if he sees a spike in a certain area then he has his officers focus on it, and it seems to be working. He also listened to concerns and answered questions.
- 8. Van Turner provided a City Council update. He announced a community meeting on March 30 to help prevent prescription drug abuse. He said that gasoline costs are going to hurt the city's budget this year. He noted a CBDG hearing he had been to and said there are numerous projects in this area requesting funding. The city doesn't know how much they will get yet, but there have been cuts of 25% projected. He said that the General Fund, CBDG and CIP funds are all going down

- right now, however the amount of money going to the West Side is iobscene.î He said this is recognition from the Mayor that this area has been neglected.
- 9. Tham Soekotjo from NeighborWorks Salt Lake spoke about plans in the works for the plasma donation center on North Temple and 600 W. Two properties to the west have been purchased by the center, and the structures on them have been demolished. They would like to demolish the existing building for the center also, and build a taller building. He said NeighborWorks is opposed to this plan, and would like to see the building preserved. They are seeking to nominate it for the National Historic Register. He said the building was built in 1934 and was updated in 2007, is in good condition and is one of the last few remaining historic buildings long North Temple.
- **10.** Wendy Rendon announced that the Marmalade Library Steering Committee has chosen the lot at 300 W and 500 N as the location for the new Marmalade Branch. Go to slpl.com for more info.
- **11.** Marialice J. moved to adjourn, Wendy R. seconded, the meeting was adjourned.

Fairpark Community Council c/o Salt Lake Association of Community Councils PO Box 522038 Salt Lake City, UT 84152

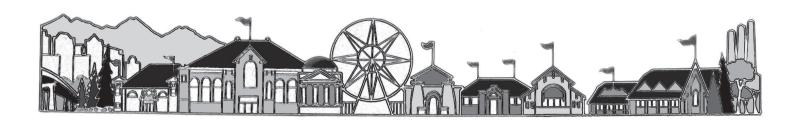
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DON'T FORGET!

EXECUTIVE COMMITTEE ELECTIONS

April 28, 2011 6:30 PM Fairpark Community Council Meeting Northwest Community Center

Please plan to attend and vote for your Community Council Executive Committee.





*May not be combined with any other offers. Good for only one (1) purchase. Good at only Salt Lake location. See store for details.

(801)-538-0000



Northwest Recreation Center

Upcoming Special Events

Reverse Triathlon April 9th

Egg Hunt

April 23rd 9 AM SHARP

Youth Sports

Jr. Bees T-Ball Girls Softball **League Start**

April 12th Mid April

Child Care

Now registering for Spring Break Camp Field Trips, Arts & Crafts, Games, Swimming, Fun with Friends!



(385) 468-1305 recreation.slco.org/northwest

To the section of the Affordable Housing Advertise your business here!



Home Loans

Youth Works

SALT LAKE

539-1590

House by House... Block by Block.



Mailed monthly and reaches over 2,500 homes and business in the Fairpark Community Council area.

Contact the Gazette for information and rates.